



# North Pond Association Fundraising FAQ

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## **Why are we raising money?**

We are raising money to help control and prevent future algal blooms – and ultimately preserve the use of the North Pond for future generations. Algal blooms prevent recreational use of the lake and can be toxic to humans, domestic pets, and wildlife. North Pond has suffered serious algal blooms over the past 6 years due to the high levels of phosphate in the lake sediment and erosion causing runoff of phosphates into the lake. This is an investment in your lake, in your property, and in your community.

For more information on the treatment process that we are raising this money for, please see [this FAQ](#).

## **Why have we partnered with 7 Lakes Alliance (7LA) to raise the funds?**

[7 Lakes Alliance](#) has the fundraising experience and administrative expertise to support a fundraising campaign of this magnitude.

## **How much are we hoping to raise?**

We are hoping to raise \$3.17 million. This is the estimated cost of the 10-year plan outlined in the Watershed Based Plan.

## **How much will an alum treatment cost?**

The current estimate for the alum treatment is approximately \$2 million. The cost of the alum treatment largely depends on the price of aluminum at the time of treatment.

## **What is the timeframe for raising money for an alum treatment?**

Our goal is to raise approximately \$2 million over the next 2 years. This would allow us to begin the alum treatment in Spring 2026.



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## How can I donate?

You can donate to the “North Pond Remediation Fund” in a variety of ways:

- **Preferred:** You can donate on the [7 Lakes Alliance website](#). For step-by-step instructions, [see this How To guide](#).
- **Preferred:** You can call 7 Lakes Alliance at 207-495-6039 to make a donation over the phone.
- You can donate directly to the North Pond Association via [our website](#).
- You can mail a check written out to “North Pond Association” to P.O. Box 44, Smithfield, ME 04978. Please indicate “North Pond Remediation Fund” in the “For:” line.
- If you have questions about donating non-cash gifts, please email us at [northpondmaine@gmail.com](mailto:northpondmaine@gmail.com).

## Can I donate to the North Pond Association without the money going to the alum treatment?

Yes, the North Pond Association appreciates your support for many programs on the lake. Please visit [our website](#) to donate to our other programs such as Courtesy Boat Inspectors, monitoring for invasive plants, or water quality monitoring.

## Are there other monies available to help with the cost?

Yes, the North Pond Association Board members and the 7 Lakes Alliance administrators are applying for grants to help with the expense.

## I have other questions. Who can I contact?

You can email us at [northpondmaine@gmail.com](mailto:northpondmaine@gmail.com) or fill out the form on the [Contact page](#) of our website.